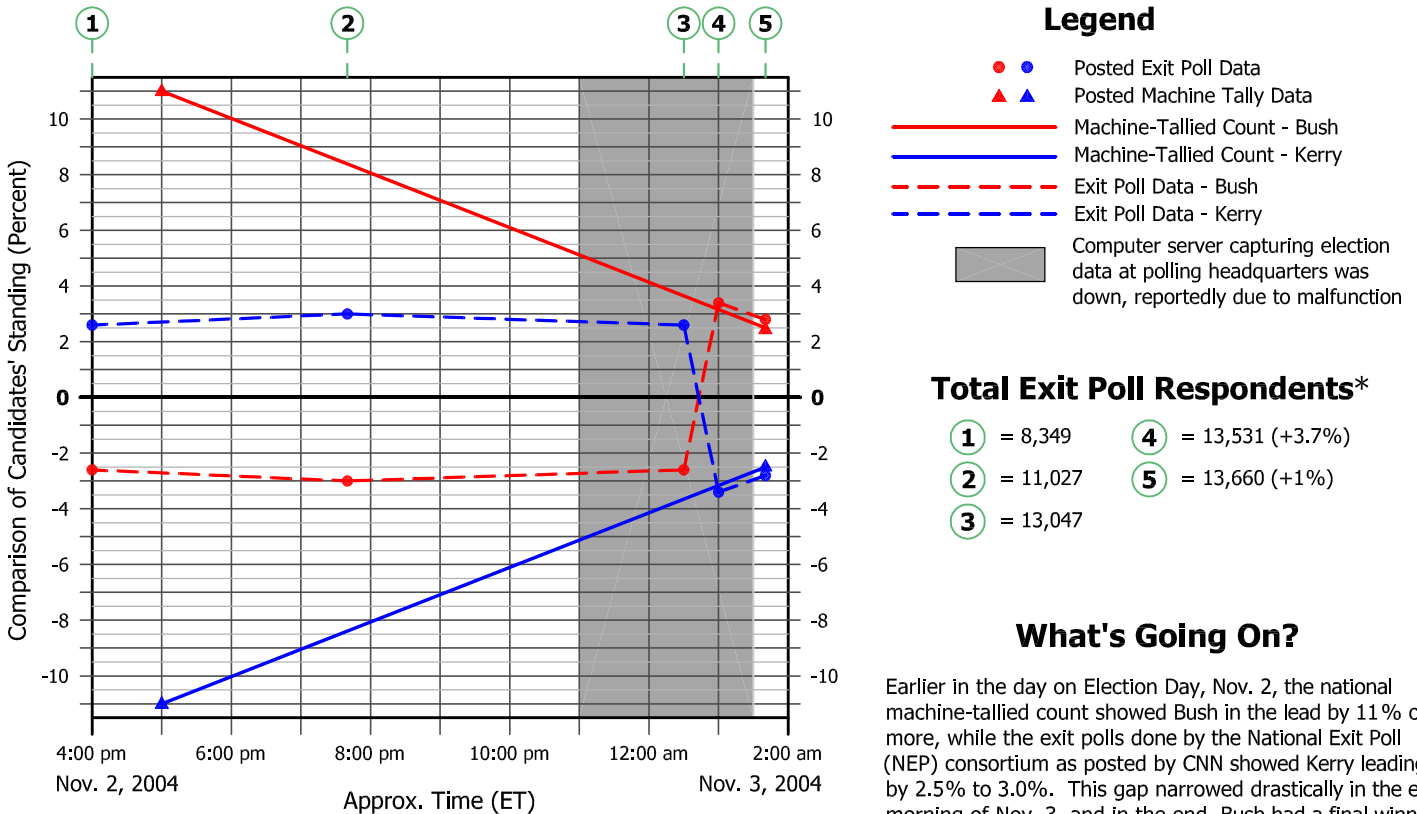
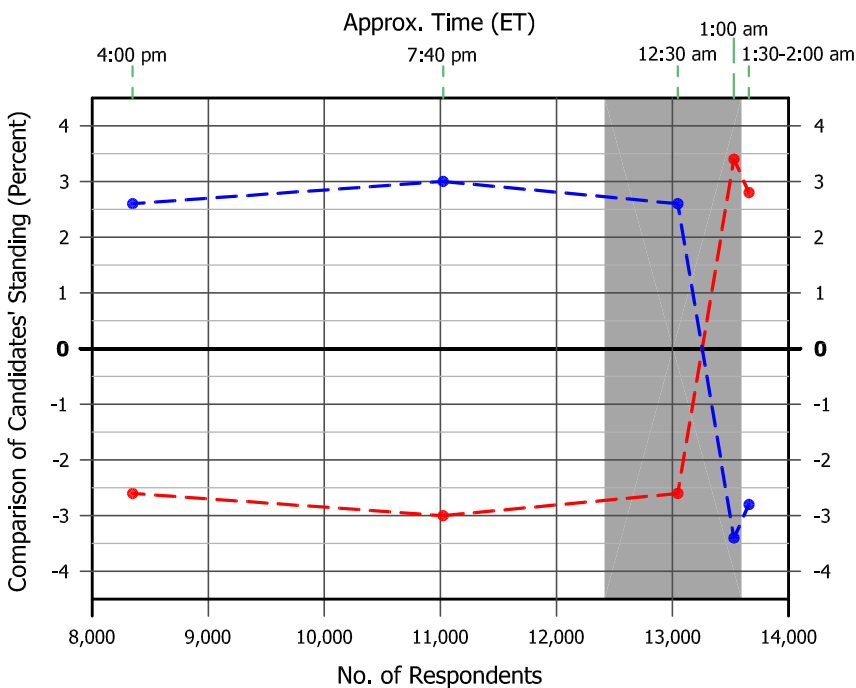


# Timeline of Exit Poll & Machine Tally Data in Presidential Race - Election Day 2004



**Graph 1. Candidates' Standing in Exit Poll & Machine Count by Time**



**Graph 2. Candidates' Standing in Exit Poll by No. of Poll Respondents \***

## Total Exit Poll Respondents\*

- ① = 8,349
- ② = 11,027
- ③ = 13,047
- ④ = 13,531 (+3.7%)
- ⑤ = 13,660 (+1%)

## What's Going On?

Earlier in the day on Election Day, Nov. 2, the national machine-tallied count showed Bush in the lead by 11% or more, while the exit polls done by the National Exit Poll (NEP) consortium as posted by CNN showed Kerry leading by 2.5% to 3.0%. This gap narrowed drastically in the early morning of Nov. 3, and in the end, Bush had a final winning margin of 2.8% in the exit polls and 2.5% in the machine count, for an overall swing of 5.5%. **(See Graph 1.)**

Is there any significance to this anomaly and trend? According to numerous experts, the answer is a resounding YES. Professor Michael Keefer from the University of Guelph in Ontario, Canada, believes that such a large gap between the machine tallies and exit polls would have generated too much suspicion. He asserts that the "election massagers," who had been adjusting machine count numbers on the electronic tabulators throughout the day in favor of Bush, later adjusted the machine count numbers for Bush down to be more "plausible," while the number crunchers at the NEP adjusted his exit poll numbers up.

Can this be proved? Keefer says yes, the proof is in the numbers. He points out that the large vote percentage swing in Bush's favor (i.e., a "red shift") between data sets #3 (at 12:30 am) and #5 (at 1:30-2:00 am) as compared to the small increase in the number of exit poll respondents is **mathematically impossible**. **(See Graph 2.)**

In addition, while the NEP data as released by CNN shows a total of 13,660 voters interviewed in the exit poll, the NEP methods statement indicates only **12,219** interviews were conducted. (NOTE: The original, unaltered exit poll data has to date not been allowed to be released to the public.)

It is interesting to note that this major swing in the exit poll and machine tally results occurred during the time that the computer server was down (see shaded area on graphs).

\* NEP data as released by CNN. The number of respondents represents the total number of interviews reportedly completed and included in the projection estimates. (Source: <<http://www.exitpollz.org>>.)